



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dear Friend of the Y,

The VALPARAISO FAMILY YMCA is proud to host "**Lorie's Lakeside Century**" which is set for **Saturday, September 15, 2018**. The event is in memory of Lorie Kirkley and will benefit our Chronic Disease Prevention Programs at the Y, including **LIVESTRONG at the YMCA** for cancer survivorship.

Lorie's Lakeside Century is a bike ride for experienced riders, novices, individuals and groups – with routes of 26, 39, 62, 75 and 100 miles. It's a tour, not a race, through Victorian-era towns and farmland on scenic back roads. All routes travel to Lake Michigan and the Indiana Dunes National Lakeshore, an opportunity to experience Hoosier hospitality at its finest!

The **LIVESTRONG at the YMCA Program** is a 12-week cancer survivorship program that focuses on helping those affected by cancer to ease back into fitness, improve confidence and increase self-esteem. The small group program is absolutely free for the participant, funded by YMCA fundraisers and grants. To date, the Valparaiso Family YMCA has proudly served over 200 survivors through the LIVESTRONG at the YMCA Program and we hope to continue to provide this absolutely free program for many years to come.

At this time, we are **securing sponsors** and seeking groups of **volunteers** for **Lorie's Lakeside Century**. If you are interested in a sponsorship opportunity (listed on the next page) or volunteering, you may contact either of us at: 219-462-4185, extension 233; or via e-mail: jjackson@valpoyymca.org or Chuck Gutzwiller at: 219-462-4185, extension 230; or via email: cgutzwiller@valpoyymca.org.

When you give to the Y, you continue to strengthen our community and move us all forward. As the nation's leading non-profit for youth development, healthy living and social responsibility, the Y uses your gift to make a meaningful, enduring impact right in your own neighborhood.

Sincerely,

Jodi Jackson
Event and Volunteer Coordinator

Mission Statement

To put the Christian principles of caring, honesty, respect and responsibility into practice through inclusive programs that build healthy spirit, mind and body.

September 15, 2018

Sponsorship Opportunities 2018

Presenting Sponsor - \$5,000

- 50 free registrations and Hats
- Corporate logo on marketing material
- Opportunity to distribute items in rider packets
- Signage at all SAG stops
- YTV, website and social media

Gold Sponsor - \$3,000 – Thank You Urschel Labs!

- 30 free registrations & shirts
- Distribute promotional items in rider packets
- Recognition on our website and day of event

SAG Stop Sponsor (5 available) - \$1,000

- 10 free registrations & shirts
- Distribute promotional items in rider packets
- Recognition on our website and day of event at SAG Stop & Ride Headquarters

Friend of the Y - \$300

- 3 free registrations & shirts
- Distribute promotional items in rider packets
- Recognition on our website and day of event

Silver Sponsor - \$1,500

- 15 free registrations shirts
- Distribute promotional items in rider packets
- Recognition on our website and day of event

Food Sponsor - \$500

- 5 free registrations & shirts
- Distribute promotional items in rider packets
- Recognition on our website and day of event

Biker Pledge - \$100

- 1 free registration & shirt
- “In Memory/Honor Of” sign at HQ and bike plate

PLEASE COMPLETE THE INFORMATION BELOW and RETURN BY 8/1/18:

Please complete and return to the Valparaiso Family YMCA, 1201 Cumberland Crossing Dr., Valparaiso, Indiana 46383. Please make checks payable to: Valparaiso Family YMCA.

Please reserve the following sponsorship for my company:

____ Presenting Sponsor \$5,000

____ Gold Sponsor \$3,000

____ Silver Sponsor \$1,500

____ SAG Stop Sponsor \$1,000

____ Food Sponsor \$500

____ Friend of the Y

____ Biker Pledge \$100

Company Name *(as you would like to be listed)*

Contact Person

Address

City / State / Zip

Phone